

Sponsorship Opportunities

Instant Leads - Brand Exposure - Detailed Analytics



A unique 3D immersive virtual experience

Generate Sales Leads Online!

- ✓ **Engage** Customers
- ✓ Receive **Updates** on Industry Trends
- ✓ **Advertise** Instantly
- ✓ Gain **Connections**
- ✓ **Global Reach**
- ✓ **On-the-spot** Meetings
- ✓ **Convert** More Leads
- ✓ Increase **Revenue**



Highlights and Benefits

- ✓ Exclusive exposure
- ✓ Full-branding opportunities
- ✓ Enhanced life-like networking functionality
- ✓ Minimal investment for big results
- ✓ Access to full contact information of attendees
- ✓ Pre-populated attendee bag with promotional materials
- ✓ Opportunity to feature promotional videos in the auditorium

Cost-Effective Opportunities

A variety of sponsorship spaces are available for every budget and marketing objective.

Lead Generation

Full list with contact information including email addresses of:

- Attendees who look at banners (impressions without clicks)
- Attendees who click on banners (clicks on hyperlink)
- Attendees who watch videos

Brand Exposure

Different placements are available offering various degrees of visibility with clickable branding spaces available in the reception, pavilions, auditoriums.

Company **LOGOS** are featured on the dedicated website, plus **AD LINKS** are available in the platform:

- In the entrance
- In the reception
- In EVERY pavilion
- In the auditorium
- On the airship in the exterior arena

Sponsor videos are featured:

- In the reception area
- In the auditorium

Location Features

Reception

The exterior Entrance and Reception area feature:

- 1 airship
- 2 vertical banners (clickable)
- 2 large horizontal billboards (clickable)
- 1 video screen (up to 8 choices available on-demand)

Pavilions

Each pavilion features:

- 2 large horizontal billboards (clickable)
- 1 central rotating banner (clickable)

Auditorium

Each auditorium features:

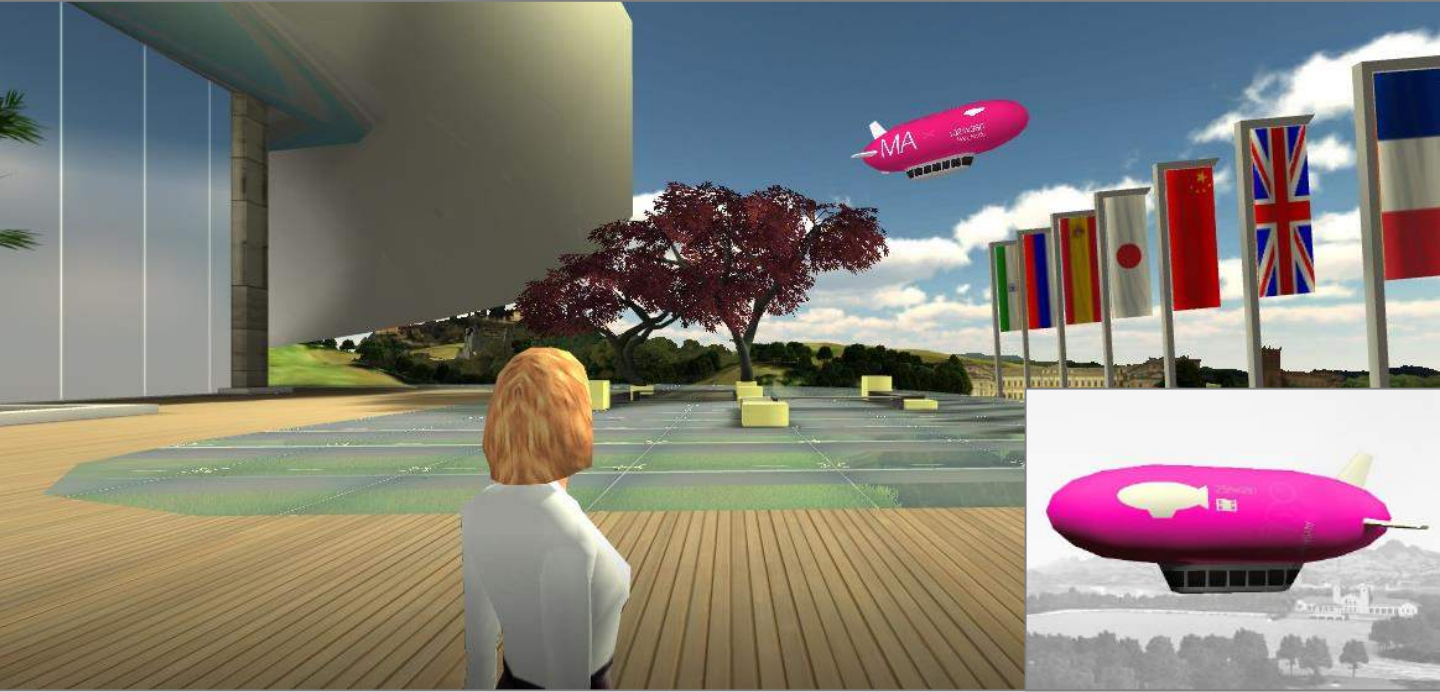
- 2 large vertical banners (clickable)
- 2 large horizontal billboards (clickable)

** Additional spaces are available upon request. The number of sponsorship spaces can scale up as needed.*

Sponsorship Placements

Exterior Entrance

Airship View



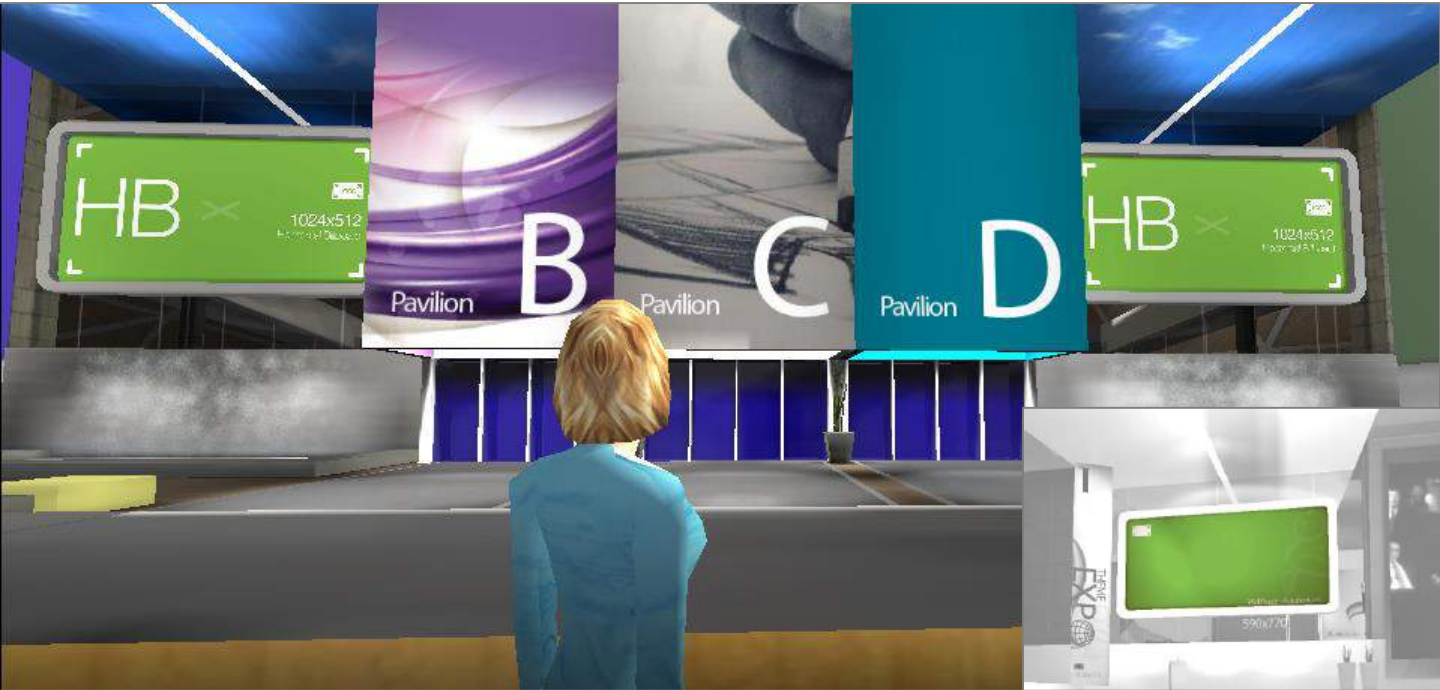
2 Vertical Banners (clickable)



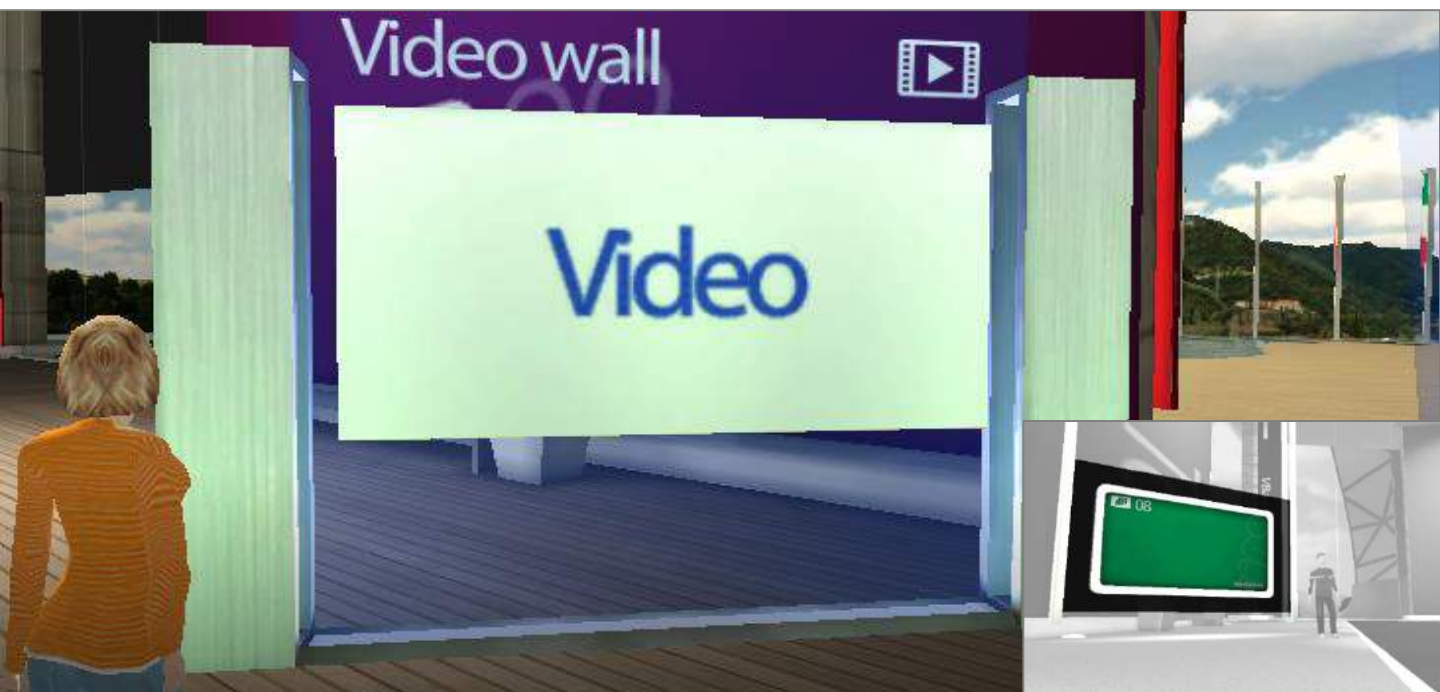
Sponsorship Placements

Reception

2 clickable large horizontal billboards



Video Screen at the entrance (up to 8 videos)



Sponsor Placements

Pavilions

2 large horizontal billboards (clickable)



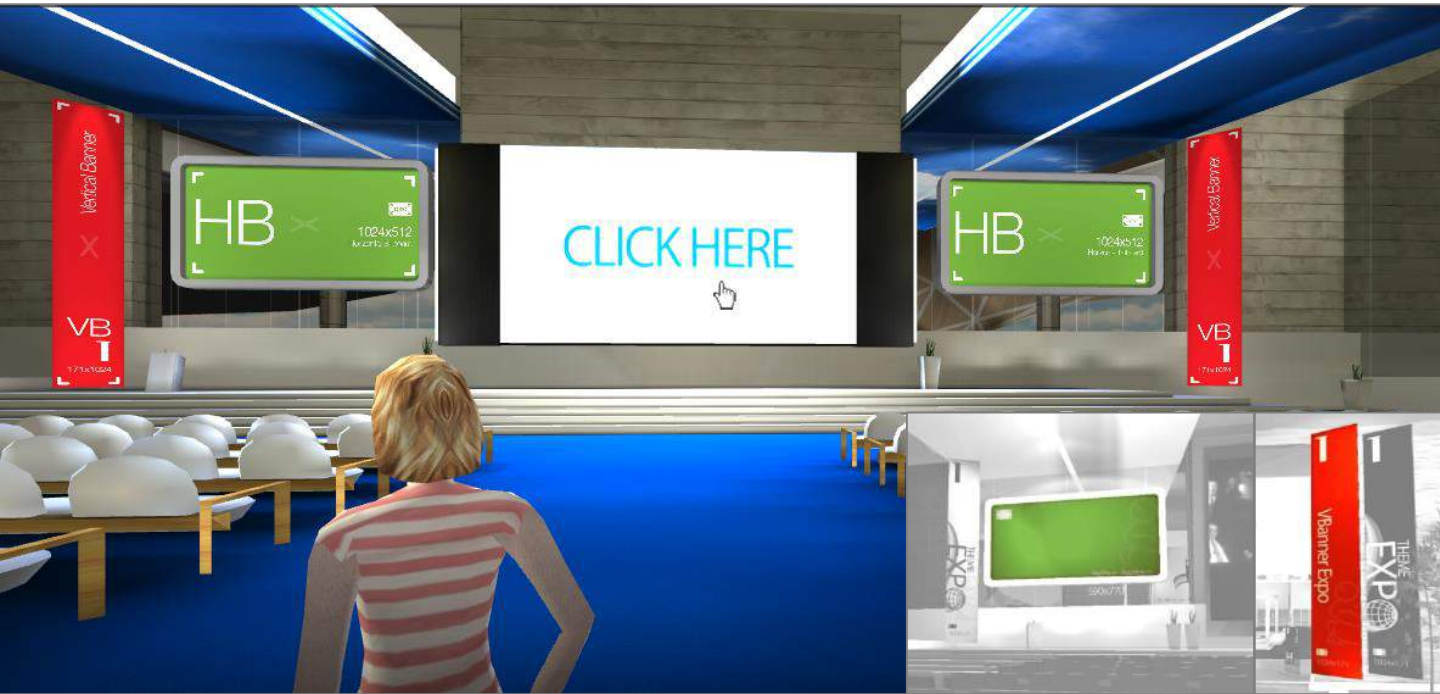
Central Rotating Banner



Sponsor Placements

Auditorium

Auditorium: Vertical Banners and Horizontal Billboards



Analytics - Overview

SPONSOR ANALYTICS

	DATA PROVIDED	DESCRIPTION
1	# of impressions on sponsor displays	List of all sponsor displays in the venue, with the corresponding number of impressions on each display.
2	Contact list of impressions	Names and email address of people who look at each display (without clicking).
3	# of clicks on sponsor displays	List of all sponsor displays in the venue, with the corresponding number of clicks on each display.
4	Contact list of clicks on displays	Names and email address of the people who clicked on each display.
5	Clicks on sponsor videos	Number and contact list of people who click on video screens.